

Privacy Statement Blue Wave Consulting Company

You purchased a product and/or service from us, or requested information. To be able to help you as well as possible, you have provided us with personal data. For example, when you send us documents, when you call us, send us an e-mail, write us a letter, visit us or speak to someone at Blue Wave Consulting Company. We therefore think it is important that you know you can trust us to handle your personal information with care and confidentiality. In this statement, we explain how we do this.

What is personal data?

Personal data is any information about an identified or identifiable natural person. This means that information is either directly about someone or can be traced back to that person. The fact that it must concern a natural person means that data from deceased persons or organisations are not personal data. Examples of personal data are: your name, address and place of residence. Your telephone number and postal codes with house number are also personal data.

What do we use your personal data for?

The personal data you have provided us with will only be processed for the following purposes:

- to do the agreed work as well, efficiently and effectively as possible;
- To contact you for the purpose of providing our services;
- sending of a newsletter;
- for our marketing purposes.

We use the personal data only for these purposes and never pass them on to third parties without your permission or another basis, unless this is made explicit in our offer, order confirmation or interim statement. If we do pass on the data with permission or another basis, we impose the same protection and security measures on the third party as we do ourselves.

The processing takes place on one of the following bases:

- a) the processing is necessary for entering into, and the performance of, the agreement between you and Blue Wave Consulting Company;
- b) the processing is necessary for complying with a legal obligation;
- c) your consent.

In order to provide its services to you, Blue Wave Consulting Company may need to share data with partners insofar as it relates to your interest in their training courses.

Whom do we process personal data from?

We process personal data of our customers and visitors. This is part of our business operations. Important: if you, as an organisation or company, provide us with personal data of your employees, then you are obliged to inform your employees about this.

What personal data do we process?

We process the following personal data:



- First name and surname
- Job title
- Company name
- E-mail address
- Any other data that you may have provided to us without obligation.

We do not process personal data which we have not obtained directly from you.

How do we handle your personal data?

When processing personal data, Blue Wave Consulting Company adheres to the rules set by privacy legislation. This means that we only collect and process personal data when there is a basis and a purpose for doing so. Only the personal data that are needed are collected and the personal data are then only processed for that specific purpose. We keep the nature of the personal data in mind and adjust an appropriate technical and organisational level of security accordingly. You can therefore rest assured that we handle personal data carefully, safely and confidentially.

Confidentiality

The services of Blue Wave Consulting Company require that our employees have access to your personal data. To guarantee the protection of your personal data, all our employees have signed a confidentiality agreement. In doing so, we require our employees to keep your personal data confidential and to handle the data you entrust us with care. It is important to note, however, that only authorised personnel may process your data.

Accessing and correcting your data

We collect and process personal data from you, but this data naturally remains your own. That is why we always offer you the opportunity to see what data we have on you. If the information is incorrect, you can request that it be amended.

Storage period

We do not retain your data any longer than is necessary for the purpose for which we obtained the data from you. The criteria for determining the retention period of your personal data are: (a) the duration of the agreement with Blue Wave Consulting Company (b) the existence of a legal obligation or term to retain or (c) the existence of a (potential) claim or dispute in connection with which the data should be retained.

Cookies

When you visit our website, cookies may be placed on your computer, tablet or smartphone. If you want to know more about this, you should read our Cookie Statement. This Statement can be found on our website.

Changes

Blue Wave Consulting Company reserves the right to make changes to this Privacy Statement. We encourage you to check back periodically to determine whether any changes have been made.

If you have any questions regarding the processing of your personal data by the organisation or wish to exercise any of the above rights in relation to your personal data, please do not hesitate to contact us.



Cookie Statement Blue Wave Consulting Company

Blue Wave Consulting Company uses cookies on her website. In this document Blue Wave Consulting Company would like to explain why she uses which Cookies and what this means for you.

Blue Wave Consulting Company uses cookies:

- to ensure that our website works properly;
- To identify users: This gives us insight into the number of visitors who arrive at our website and which part of our website they visit;

Permanent cookies

When you visit our website again, Blue Wave Consulting Company recognises you with the help of permanent cookies. Our website can therefore be adjusted to your preferences. When you have given permission for placing cookies, we can remember this by means of a cookie. This saves you having to repeat your preferences over and over again, saving you time and making it easier for you to use our website. You can remove permanent cookies via your browser settings.

Session cookies

Session cookies allow us to see which parts of the website you have viewed during your visit. This enables us to adapt our service as much as possible to the surfing behaviour of our visitors. Session cookies are automatically deleted as soon as you close your web browser.

Tracking cookies

With your consent, we place tracking cookies on your equipment. These cookies can be retrieved later when you visit a website from our network. This allows us to know that you have visited other website(s) from our network in addition to our website. The tracking cookies can also be used by advertisers who are in the same network.

Tracking cookies are used to build up a profile. This profile is not linked to, for example, your name, address or e-mail address. It only serves to tailor advertisements to your profile, so that they are as relevant to you as possible.

You can remove tracking cookies via your browser settings. Some tracking cookies are placed by third parties who, among other things, show you advertisements via our website. You can delete these cookies centrally, so that they are not placed back on a third-party website.

Google Analytics

Through our website, a cookie is placed by the US company Google as part of the "Analytics" service. We use this service to track and get reports about how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or insofar as third parties process the information on Google's behalf. We have no influence on this. We **do** allow Google to use the obtained analytics information for other Google services.

The information collected by Google is anonymised as far as possible. **However**, we have asked Google to mask your IP address and we have concluded a processing agreement with Google.

**Social Media**

Our website contains buttons to promote or share web pages on social networks such as Facebook and Twitter. These buttons work through pieces of code that originate from Facebook and Twitter respectively. Cookies are placed by means of this code. We have no influence on this. Please read the privacy statements of Facebook and Twitter (which can change regularly) to read what they do with your (personal) data that they process via these cookies.

Right of access and correction or deletion

You have the right to request access to and correction or deletion of your data. In order to prevent abuse, we may ask you to provide adequate identification. When it comes to access to personal data linked to a cookie, you must send a copy of the cookie in question. You can find this in the settings of your browser.

Enabling and disabling cookies

Cookies can send your personal data to all kinds of companies. If you don't want that (anymore), you have to delete the cookies from your computer, tablet or smartphone. Deleting cookies is not very difficult, but keep in mind that you have to log in again to websites after the removal and that your passwords may not be remembered. You may also have to reset pages.